



Collective 2.0 is wholly owned by Emaar Properties PJSC and extends Emaar's success in developing master-planned prestige properties. Amongst Emaar's crowning achievements are:

The tallest building in the world, Burj Khalifa
The world's most visited shopping and
entertainment destination, The Dubai Mall
The world's first Armani Hotel



DUBAI HILLS

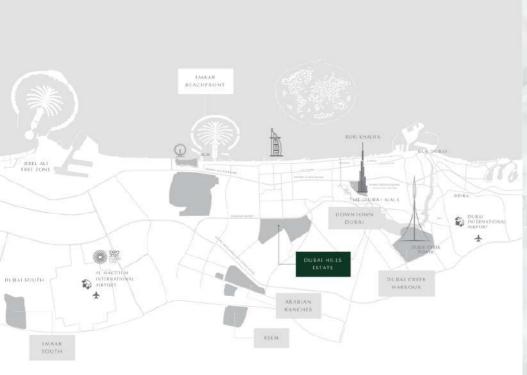
Discover a unique blend of elegantly-planned neighbourhoods crafted around a magnificent 18-hole championship golf course. As the largest development of its kind in the region, Dubai Hills Estate is an aspirational city within a city that will transform the way you live.

Based on studies by KPMG and American National

Association of Realtors, golf course proximity can boost

property value by as much as 20%.







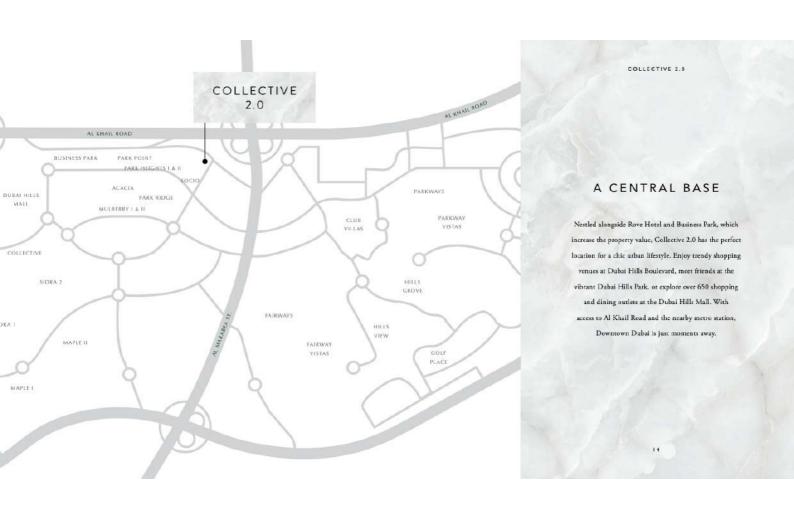


COLLECTIVE 2.0

BUILDING CONNECTIONS, BROADENING HORIZONS

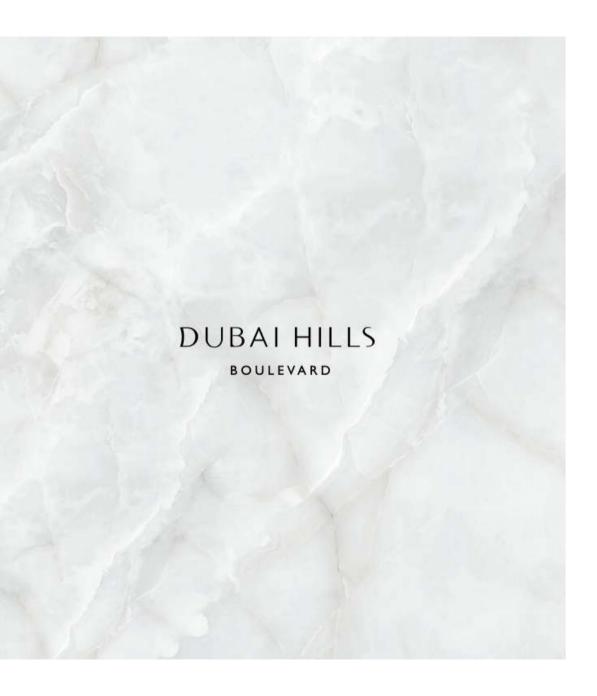
One and two bedroom apartments overlooking the bustling Duhai Hills Boulevard. Following the tremendous success of Collective (460 units sold in one day), Collective 2.0 will cater to millennials of Dubai with a collaborative and social setting, extraordinary amenities and places to work, study or just hang out. Only minutes away from Dubai Hills Park and Dubai Hills Mall.















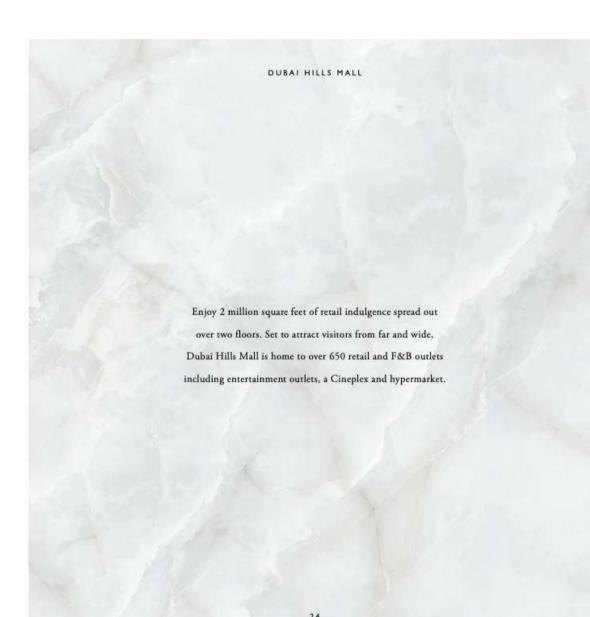
DUBAI HILLS BOULEVARD

The Dubai Hills Boulevard runs along the length of Dubai Hills Estate linking key destinations such as the retail, parks, hospitals, schools and residential communities. Striking a perfect balance between timeless and contemporary design, the boulevard is brightly adorned with art installations, pop-up retail and lush flowering trees creating a comfortable shaded environment. A true urban oasis within the city, this is where the world comes to connect.





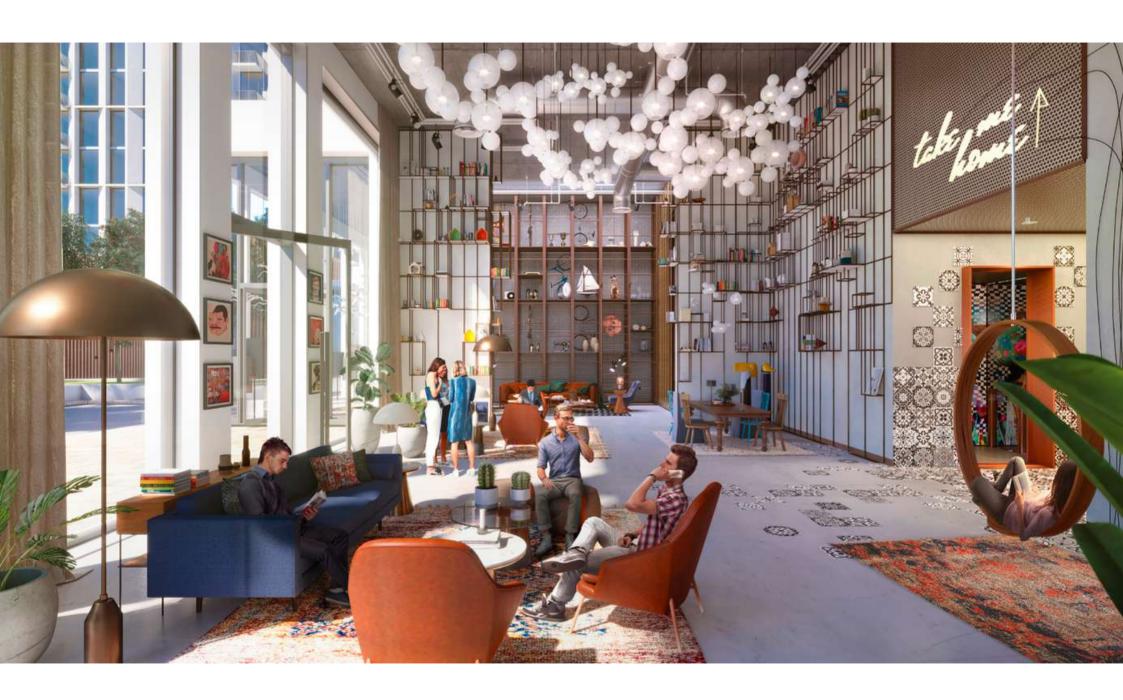


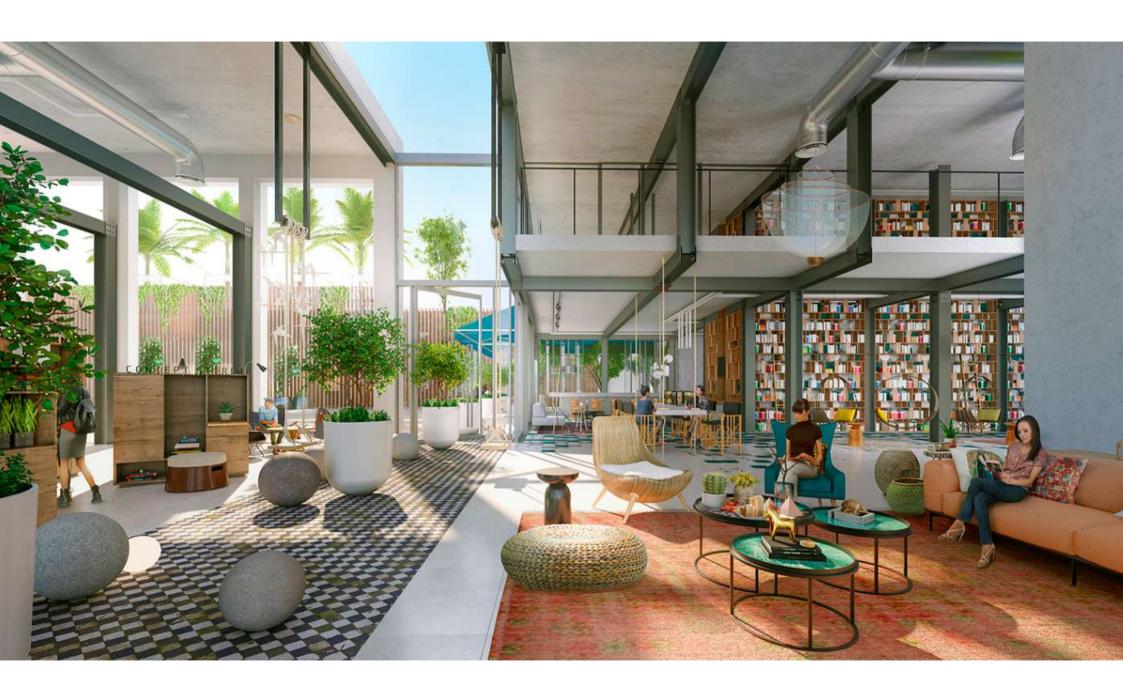
















Reception desks are a thing of the past. Collective 2.0's reception area is designed to make you feel like you've arrived home, while the friendly Concierge is there to make both you and your guests welcome and at ease.



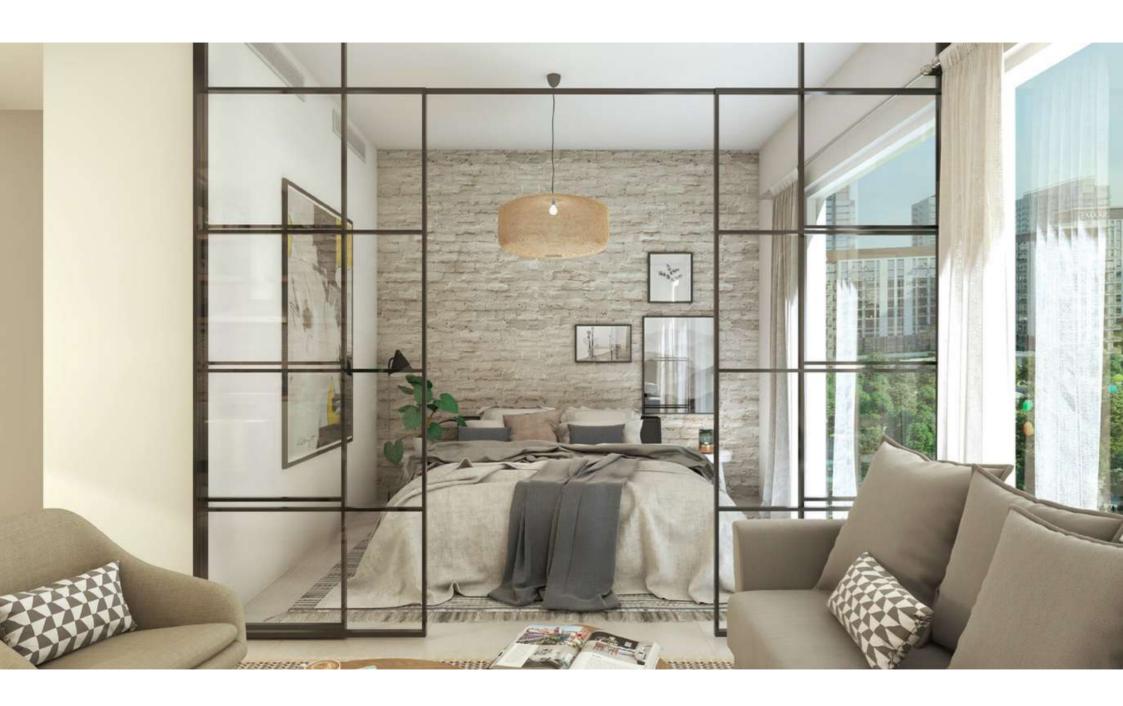






TRENDY COOL INTERIORS

Come home to a unique and inspiring setting. Collective 2.0's apartments buck the mainstream interior design trends by embracing cosy industrial chic. With partitions that allow your bedroom to spill onto the living room, enjoy plenty of space for friends, fun and laughter. Step onto your balcony and lap up the views of the Downtown Dubai skyline.





SPACES TO SPREAD YOUR WINGS

Start your day with an energising workout at one of the fullyequipped gyms. Head to the library to get some work done,
then unwind at the game area, cinema room or the outdoor
lounge. Take a refreshing dip in the pool, then head down to the
collaborative space to catch up with your neighbours and friends.

